

MEMBER FEATURES ROI

KNOWLEDGE MANAGEMENT

- Legislative Update-\$2,500
- Liaisons with Agencies (CDOT, CDPHE, FHWA, State Engineer, City & State Offices)-\$5,000
- Easy access to Legislators/Influencers-\$1,000
- Weekly Voice-\$400
- Access office & staff-\$1,000
- Educational Seminars-\$200 (per employee)

BUSINESS SOLUTIONS

- Promotional/Credibility Value of Using ACEC/CO Logo)-\$250
- Ability to Participate @ (AGC, AIA, APWA, etc.)-\$500
- Engineering Excellence Awards-\$2,000
- ACEC National Benefits- \$150 (per employee)
 - Trusts Discounts
 - Listserves & Forums
 - Communities of Practice
- Affinity programs/Endorsed Partners (Salary Survey, EJCDC Contract Documents, Job Board, Books)-\$600
- Opportunity to transcend from Success to Significance-\$500

CAREER DEVELOPMENT

- Opportunities for involvement & leadership; councils, committees, board-\$2,500 (per employee)
- Future Leaders Series-\$1,000 (per employee)
- Networking-\$5,000 (per employee)

Total ACEC+CO (average) cost: \$2,500

- Total value (first employee): \$22,600
- First employee ROI = 9.04
- Plus an additional: \$8,850 (per employee)
- Average company = 10 employees
- Potential average company ROI if half of employees are engaged in ACEC-CO
 - $10 \div 2 = 5$ (emp.)
 - -1 (1st emp.) = $4 \times \$8,850 = \$35,400$
 - $+\$22,600$ (1st emp. value) = $\$58,000$
 - $\div \$2,500$ (cost) = $23x$ (average co. ROI)

23x Average Company Potential ROI

The ROI reflected in this brochure is based upon input from ACEC Colorado members, who represent local, regional

and national firms and diverse disciplines

ACEC Colorado is the business association of 235 firms employing 10,000 in the independent private practice of consulting engineering. ACEC Colorado is one of the founding members of ACEC national, headquartered in Washington, D.C., which has 5,500 member firms employing approximately 300,000 nationwide.

MAXIMIZE YOUR INVESTMENT

OPPORTUNITIES FOR ENGAGEMENT

COMMITTEES:

- AIA/AGC/ACEC Liaison
- Awards
- Business Practices
- CEPAC
- Energy
- Environmental
- Expert Witness Practices and Ethics
- Government Affairs - Legislative

- Membership
- QBS Colorado
- Scholarship
- Golf
- Transportation
- Water Resources

LEADERSHIP:

- Serving as a
- Board Member or Officer
- Committee Chair
- Task Force Leader



Scan this tag for more ROI from membership.

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AMERICAN COUNCIL OF ENGINEERING COMPANIES
of Colorado

ACEC

MEMBERSHIP

PREPARING MEMBERS FOR PROSPERITY

MEMBERS ONLY

MEMBERSHIP MATTERS

Consulting engineering firms that are focused on prosperity understand investments must have a beneficial return. Belonging to American Council of Engineering Companies (ACEC Colorado) - the industry's premier business organization - is an investment that can further your business and enhance the capabilities and of your employees.

DIRECT FINANCIAL VALUE

ACEC Colorado member firms, on average, receive a 23x return on their membership investment by engaging in Council programs, opportunities for leadership, involving employees with high impact committees and taking advantage of proprietary access to state and federal agencies, educational opportunities and member discounts.

ACCESS TO INFORMATION AND RESOURCES

There is financial value to having easier access to information and knowledge that has been researched and vetted by the Council, saving you and your staff time and resources.

NOTEWORTHY RELATIONSHIPS

Building relationships with other ACEC Colorado members, agency liaisons and other industry organizations create strong and powerful teams when competing for projects.

INDUSTRY PROMINENCE THROUGH ASSOCIATION

Member firms must abide by a strict code of ethics and professionalism. Members are among the leading experts in the industry and are often the first to be called upon to provide expert opinions and testimony on legislation, redefining agency contract language or addressing complex issues that face firms virtually every day.

SUCCESS TO SIGNIFICANCE

These are the reasons Colorado consulting engineering companies choose to be members of ACEC Colorado. Member firms chose to transcend from success to significance; firms who choose to prosper.

+ YOUR BUSINESS

ACEC Colorado is committed to preparing members for prosperity - being a member will make your company better because you can access best practices, education and information that directly impacts your business. Membership in ACEC Colorado is a Good Business Decision!

Your company will benefit from being made aware of important changes, for example, in tax laws and incentives that can save your company thousands of dollars; upcoming legislation that affects the way you do business; and changes in contract language with agencies that can affect the liability of you and your sub-consultants. When you know what's coming, you have the ability to respond rather than react and be better prepared to deal with the issues.

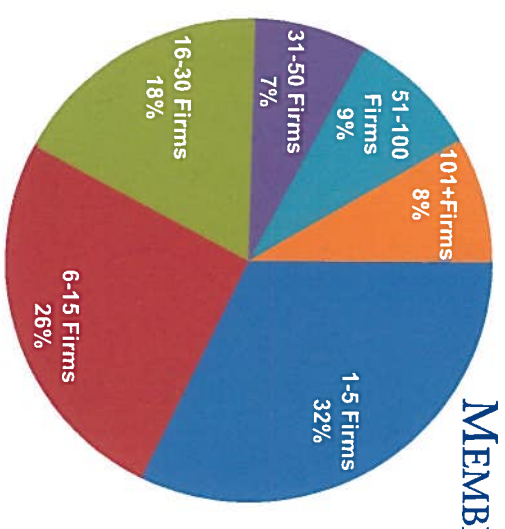
Your company will also benefit from new ideas and skills that your employees bring to your firm by participating in industry specific programs, educational workshops, best practices training and executive level business courses, at a reduced cost. The more they know, the more they can do and the more valuable they are to your business - especially if they take advantage of our HR, IT and Finance listserveres.

The visibility your business gains is among the greatest benefits your membership offers. Other professionals and key influencers will know who you are, which open doors to new business opportunities.

ACEC

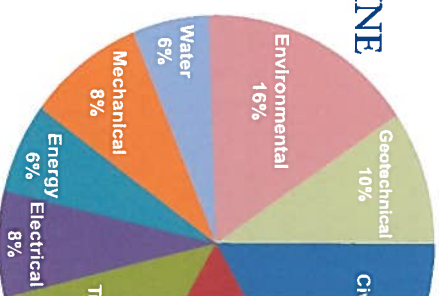
AMERICAN COUNCIL OF ENGINEERING COMPANIES
of Colorado

THE VOICE OF COLORADO'S ENGINEERING INDUSTRY



MEMBER

BY DISCIPLINE



AND INDUSTRY

ACEC Colorado is important to the industry because there is strength in numbers. Together with one powerful voice. The Council is members to learn from each other, to create for each other through collaboration and involvement. We protect the interests of by advocating for best practices, providing feedback to agencies who contract for our ensure fair and balanced opportunity.

Importantly, we advocate for continuing upholding the value of professional licensure, of ethical service to further the stature of our

Member Value through ACEC Trusts

| ACEC Life Health Trust | Average Savings |
|-------------------------------|------------------------|
| No./Employees | |
| 2 | \$767 |
| 5 | \$2,707 |
| 15 | \$5,748 |
| 25 | \$9,579 |
| 50 | \$19,159 |
| 100 | \$21,419 |
| 200 | \$42,838 |

| ACEC Retirement Trust | Assets | Savings |
|------------------------------|---------------|----------------|
| No./Employees | | |
| 2 | \$100,000 | \$820 |
| 5 | \$250,000 | \$2,050 |
| 15 | \$750,000 | \$6,150 |
| 25 | \$1,250,000 | \$7,650 |
| 50 | \$2,500,000 | \$14,750 |
| 100 | \$5,000,000 | \$22,000 |
| 200 | \$10,000,000 | \$33,000 |

| ACEC Business Insurance Trust | Workers Comp, Auto, Property, Deduc Asst, Firm Royalty | Total Savings |
|--------------------------------------|---|----------------------|
| No./Employees | | |
| 2 | | \$430 |
| 5 | | \$1,050 |
| 15 | | \$3,549 |
| 25 | | \$5,899 |
| 50 | | \$9,840 |
| 100 | | \$13,639 |
| 200 | | \$23,314 |

ENGINEERING EXCELLENCE AWARDS PROGRAM

ACEC Colorado members who participate in the Council's annual awards program receive significant ROI on their entry investment.

Member ACEC/CO EEA Entry Fee Investment: \$495 (per entry).

Non-Member EEA Entry Fee Investment: \$895 (per entry).

ROI VALUE

Professional photography of member firm receiving award for firm use. \$ 250

Project feature in EEA printed program. \$ 150

Award Plaques, one for firm, one for client. \$ 200

Project visibility to 200+ peers and clients at Awards event. Bonus

Member Benefits include all of the above plus:

Project feature on ACEC Colorado website post. \$ 150

Entry panels displayed at State Capitol for one week. \$ 125

Three-minute professionally produced short film of your project featuring your project engineer for firm promotional use. \$4,200

Press release distributed to media and trades statewide. \$ 1,200

Feature article in ACEC Colorado *Engineering Colorado* electronic magazine – distributed to agencies, legislators, stakeholders statewide. \$1,800

For EEA winning projects, inclusion in 30-minute ACEC documentary, which airs on COMCAST Entertainment TV. \$17,000

Total Value: \$25,075

Value based upon average cost to produce individual items if prepared by outsourced professionals.

The logo for ACEC (American Council of Engineering Companies of Colorado) features the letters "ACEC" in a large, bold, serif font. Above the letters is a thin, curved line that arches over the top of the text.

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PREPARING MEMBERS FOR PROSPERITYSM