ACEC
American Council of Engineering Companies of Colorado
The Voice of Colorado's Engineering Industry

News Release

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FOR IMMEDIATE RELEASE

ACEC Colorado Appoints Deputy Director/Chief Operating Officer

Denver (Oct. 30, 2015) — Heidi M. Gordon, CAE, recently joined the American Council of Engineering Companies of Colorado (ACEC Colorado) in the new role of deputy director/chief operating officer.

Gordon is responsible for overseeing office operations, enhancing membership services, and elevating the organization's brand through programming and communication.

"We are pleased Heidi has joined our organization. Her expertise will help the Council continue to grow membership and strengthen awareness of the importance and value of the consulting engineering profession," said Marilen Reimer, CAE, executive director of ACEC Colorado.

Gordon has more than 10 years of experience in association management, previously holding positions with The American Institute of Architects, Colorado Component; Ohio Academy of Family Physicians; and Printing Industries Association of Ohio & Northern Kentucky. Immediately prior to joining ACEC Colorado, she was director of marketing and communication for the American Society of Bariatric Physicians.

Gordon holds a master's degree in organizational communication from the University of Denver and a bachelor's degree in public relations from Otterbein College (Westerville, Ohio). Also, she is credentialed as a Certified Association Executive by the American Society of Association Executives.

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About ACEC Colorado
ACEC Colorado (www.acec-co.org) is the business association of 220 member firms employing more than 10,000 employees in the independent private practice of consulting engineering. The organization is a primary resource for accessing engineering information, expertise and business ethics practices. ACEC Colorado provides leadership and direction by developing practical, feasible options and solutions based upon technical collaboration to achieve enduring outcomes to benefit society.

Editor's Note: Photo of Gordon is available upon request.