

Find more events, details and online registration at www.acec-co.org/membership

Your Sustaining Membership dues (\$500 annual fee) include membership in *only* ACEC Colorado. Sustaining members are not eligible to vote, hold board positions or participate in the ACEC Trusts. Otherwise, sustaining members are eligible to participate all other benefits, including members-only pricing, committee/committee chair positions and more. Effective January 2019, the following are benefits of being an ACEC Colorado Sustaining Member.

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|---|---------------------------|
| • Access to Members-only Education & Networking Events | Ongoing |
| • Access to Member Pricing for Events, Publications & Job Board | Ongoing |
| • Use of "Sustaining Member" Logo Badge on Your Marketing Materials | Ongoing |
| • Company Listing in Online Directory | Ongoing |
| • Eligibility to Join Members-only Committees, Task Forces & Forums | Ongoing |
| • Discount on Corporate Sponsorship & Digital Advertising Packages | Ongoing |
| • Discount on Purchase of Printed Mailing Address Label Set | One per annual dues cycle |
| • Eligibility to Publicize Special Offer to ACEC Colorado Members in <i>The bi-weekly Voice</i> | One per annual dues cycle |
| • Recognition on ACEC Colorado Social Media Outlets | One per annual dues cycle |
| • Subscription to Members-only e-newsletter, <i>The Voice</i> | Ongoing |
| • Subscription to Members-only email communication | Ongoing |
| • Opportunity to Offer Affinity Program for ACEC Colorado Members | Ongoing |

MEMBER FEATURES ROI

KNOWLEDGE MANAGEMENT

- Legislative Update-\$2,500
- Liaisons with Agencies (CDOT, CDPHE, FHWA, State Engineer, City & State Offices)-\$5,000
- Easy access to Legislators/Influencers-\$1,000
- Weekly Voice-\$400
- Access office & staff-\$1,000
- Educational Seminars-\$200 (per employee)

BUSINESS SOLUTIONS

- Promotional/Credibility Value of Using ACEC/CO Logo) - \$250
- Ability to Participate @ (AGC, AIA, APWA, etc.) - \$500
- Engineering Excellence Awards - \$2,000
- ACEC National Benefits - \$150 (per employee)
 - Trusts Discounts
 - Listserves & Forums
 - Communities of Practice
- Affinity programs/Endorsed Partners (Salary Survey, EJCDC Contract Documents, Job Board, Books) - \$600
- Opportunity to transcend from Success to Significance - \$500

CAREER DEVELOPMENT

- Opportunities for involvement & leadership; councils, committees, board - \$2,500 (per employee)
- Future Leaders Series - \$1,000 (per employee)
- Networking - \$5,000 (per employee)

Total ACEC+CO (average) cost: \$2,500

- Total value (first employee): \$22,600
- First employee ROI = 9.04
- Plus an additional: \$8,850 (per employee)
- Average company = 10 employees
- Potential average company ROI if half of employees are engaged in ACEC-CO
- $10 \div 2 = 5$ (emp.)
- -1 (1st emp.) = $4 \times \$8,850 = \$35,400$
- $+\$22,600$ (1st emp. value) = $\$58,000$
- $\div \$2,500$ (cost) = $23x$ (average co. ROI)

23x Average Company Potential ROI

The ROI reflected in this brochure is based upon input from ACEC Colorado members, who represent local, regional and national firms and diverse disciplines.