

Find more events, details and online registration at [www.acec-co.org/membership](http://www.acec-co.org/membership)

Your Sustaining Membership dues (\$500 annual fee) include membership in *only* ACEC Colorado. Sustaining members are not eligible to vote, hold board positions or participate in the ACEC Trusts. Otherwise, sustaining members are eligible to participate all other benefits, including members-only pricing, committee/committee chair positions and more. Effective October 2017, the following are benefits of being and ACEC Colorado Sustaining Member.

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|---|---------------------------|
| • Access to Members-only Education & Networking Events                                | Ongoing                   |
| • Access to Member Pricing for Events, Publications & Job Board                       | Ongoing                   |
| • Use of "Sustaining Member" Logo Badge on Your Marketing Materials                   | Ongoing                   |
| • Company Listing in Online Directory   | Ongoing                   |
| • Eligibility to Join Members-only Committees, Task Forces & Forums                   | Ongoing                   |
| • Discount on Corporate Sponsorship & Digital Advertising Packages                    | Ongoing                   |
| • Discount on Purchase of Printed Mailing Address Label Set                           | One per annual dues cycle |
| • Eligibility to Publicize Special Offer to ACEC Colorado Members in <i>The Voice</i> | One per annual dues cycle |
| • Recognition on ACEC Colorado Social Media Outlets                                   | One per annual dues cycle |
| • Subscription to Members-only e-newsletter, <i>The Voice</i>                         | Ongoing                   |
| • Subscription to Members-only email communication                                    | Ongoing                   |
| • Opportunity to Offer Affinity Program for ACEC Colorado Members                     | Ongoing                   |

### MEMBER FEATURES ROI

**KNOWLEDGE MANAGEMENT**

- Legislative Update-\$2,500
- Liaisons with Agencies (CDOT, CDPHE, FHWA, State Engineer, City & State Offices)-\$5,000
- Easy access to Legislators/Influencers-\$1,000
- Weekly Voice-\$400
- Access office & staff-\$1,000
- Educational Seminars-\$200 (per employee)

**BUSINESS SOLUTIONS**

- Promotional/Credibility Value of Using ACEC/CO Logo) - \$250
- Ability to Participate @ (AGC, AIA, APWA, etc.) - \$500
- Engineering Excellence Awards - \$2,000
- ACEC National Benefits - \$150 (per employee)
  - Trusts Discounts
  - Listserves & Forums
  - Communities of Practice
- Affinity programs/Endorsed Partners (Salary Survey, EJCDC Contract Documents, Job Board, Books) - \$600
- Opportunity to transcend from Success to Significance - \$500

**CAREER DEVELOPMENT**

- Opportunities for involvement & leadership; councils, committees, board - \$2,500 (per employee)
- Future Leaders Series - \$1,000 (per employee)
- Networking - \$5,000 (per employee)

**Total ACEC+CO (average) cost: \$2,500**

- Total value (first employee): \$22,600
- First employee ROI = 9.04
- Plus an additional: \$8,850 (per employee)
- Average company = 10 employees
- Potential average company ROI if half of employees are engaged in ACEC-CO
- $10 \div 2 = 5$  (emp.)
- $-1$  (1st emp.) =  $4 \times \$8,850 = \$35,400$
- $+\$22,600$  (1st emp. value) =  $\$58,000$
- $\div \$2,500$  (cost) =  $23x$  (average co. ROI)

### 23x Average Company Potential ROI

*The ROI reflected in this brochure is based upon input from ACEC Colorado members, who represent local, regional and national firms and diverse disciplines.*

