

A Firm's Perspective: ROI of Winning State EEA

Prepared by: CTL | THOMPSON, INC.

ACEC Colorado Engineering Excellence Awards 2016 GRAND CONCEPTOR AWARD Winner

Benefits of Winning EEA Award:

- Presence at Colorado Award Banquet
- Team Members at our Tables (Networking)
- Presenting Plaques to all Team Members
- Team Photo on Cover of ACEC Magazine
- Presentation of Project to MSU Engineering Class
- Public Relations/Article/Press Releases
- MSU Web Site Article
- Use in CTL Advertising
- CTL Web Site
- Use Description in Proposals
- Listed in team Member Resumes
- Boards displayed at Capitol
- Presence at ACEC National Award Banquet & Events

(Impressions = Circulation or No. of Clicks)

MEDIA COVERAGE - CTL THOMPSON ACEC/CO AWARD ARTICLES			
Outlet	Date	Headline/Topic	Impressions
ENR	Nov-15	ACEC Colorado Presents Annual Engineering Excellence Awards	108,708
ENR	Dec-15	Innovative Compacting Solution Helps Create MSU's New Athletic Complex	108,708
Rocky Mountain Construction	Dec-15	CTL Thompson Captures State's Top Engineering Honor	10,000
Construction Dive	Jan-16	Engineer's 'goldilocks' project: How deep dynamic compaction solved limited land supply	46,676
Foundation Drilling	Jan-16	CTL Thompson's Innovative Solution Makes Regency Athletic Complex Possible	10,000
ACEC Engineering Colorado	Winter 2016	Play Ball, MSU's Urban Athletic Oasis	10,000
Civil and Structural Engineer	Feb-16	Brownfield to Ballfields	20,543
Metro State News	Feb-16	Best guests ever	116,270
Builder & Developer	Jun-16	Regency /Infill	85,000
Colorado Construction & Design	Jun-16	Regency case study, infill byline	13,000
Total with Pending Articles			528,905