

Membership Features → ROI

KNOWLEDGE MANAGEMENT

- Legislative Update-\$2,500
- Liaison with Agencies (CDOT, CDPHE, FHWA, State Engineer, City and State Offices)-\$5,000
- Easy access to Legislators/Influences-\$1,000
- Weekly Voice-\$400
- Access office & staff-\$1,000
- Educational Seminars-\$200 (per employee)

BUSINESS SOLUTIONS

- Promotional/Credibility Value of Using ACEC Colorado Logo) - \$250
- Ability to Participate @ (AGC, AIA, APWA, etc.) -\$5,00
- Engineering Excellence Awards - \$2,000
- ACEC National Benefits - \$150 (per employee)
 - Trust Discounts
 - Listservs & Forums
 - Communities of Practice
- Affinity programs/Endorsed Partners (Salary Survey, EJDC Contract Documents, Job Board, Books- \$600
- Opportunity to transcend from Success to Significance -\$5,00
- Educational Seminars-\$200 (per employee)

CAREER DEVELOPMENT

- Opportunity for involvement & leadership; councils, committees, board - \$2,500 (per employee)
- Leadership Development Program - \$1,000 (per employee)
- Easy access to Legislators/Influences-\$1,000
- Networking - \$5,000 (per employee)

TOTAL ACEC & ACEC COLORADO (average) cost: \$2,500

- Total Value (first employee): \$2,500
- First employee ROI = 9.04
- Plus, an additional: \$8.850 (per employee)
- Average company = 10 employees
- Potential average company ROI if half of employees are engaged in ACEC Colorado
- -1 (1st emp.) = 4 x \$8,850 = \$35,400
- +\$22,600 (1st emp. Value) = \$58,000
- ÷ \$2,500 (cost) = 23x (average co. ROI)

23X Average Company Potential ROI

The ROI reflected is based upon input from ACEC Colorado members, who represent local, regional and national firms and diverse disciplines.