



THE UNFOUNDDOOR

ARCHITECTURAL & PROJECT PHOTOGRAPHERS:

How to find and work with the right photographer for you.

ENGINEERING EXCELLENCE AWARDS PHOTO REQUIREMENTS:

Six different photos or graphics (one per page) with captions describing the subject matter. Because the photographs will be projected on a large screen during the EEA gala, it is very important to submit sharp, high-quality, high-resolution images. Three of the photographs must show the completed project and provide the highest level of visual impact for publicity. Three of the photographs must display the planning, startup, and/or construction phases of the project.

RESEARCH:

Before You Start: What kind of photographer do you need? There are two types of A/E/C photographers.
Architectural Photographer: Highly experienced photographers focused on the perfect image.
Project Photographer: Specializing in the documentation of the full scope of your project.
Portfolio & Experience: Does their experience relate to your work? Does their work highlight the specific project? Are their portfolios expansive? Do you like their images?
Preparation: Prepare a pre-shoot briefing with architectural plans and shot list.
Character: Selecting the right photographer starts with personality. Your photographer can be a key part of your marketing team. Find a photographer who gets your company and understands how you want your project represented.

QUESTIONS TO ASK:

Will you do a walk through ahead of time?
 Do you copyright your images? Do you provide printing rights?
 How many images can you photograph during the shoot?
 What retouching is included?
 What is your typical turn-around time?

THE UNFOUNDDOOR:

The Unfound Door is dedicated to creating the ultimate stress-free experience for our clients by offering customized sessions that are captured with creativity, technique, and passion.

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